

With ComplySolutions™, Alcan Packaging offers a robust compliance packaging product portfolio of unique blister designs, wallet card sealing competencies, and efficient cartoning processes. Our comprehensive product matrix marries paper-board, plastic, thermoform and labelstock.

We will work with you to develop cost-effective packaging processes that fit innovative package designs to meet the difficult and important challenges of patient compliance.



- ComplySolutions Fold™
- ComplySolutions Slide™
- ComplySolutions Disc™
- ComplySolutions Dispense™

Our ComplySolutions™ product line assembles

- F1 child-resistance
- High levels of patient/senior friendliness
- Ample space/innovation for brand establishment
- The ability for simple incorporation of authentication features
- Packaging processes that are innovative and pragmatic

Improving the Patient Experience



At Alcan Packaging, we believe partnership goes well beyond a simple business transaction. In fact, what makes us unique is our ability to forge longstanding relationships with the talented people that make your company a success.

We provide concept-to-market integrated packaging solutions in the areas of specialty cartons, contract packaging, pharmaceutical and medical flexibles, plastic bottles, caps and closures, as well as glass tubing, vials and ampoules.

We specialize in compliance packaging, unique packaging formats, high barrier packaging, and anti-counterfeiting solutions. With 39 plants in 14 countries on 4 continents employing 4,500 people, we are well positioned to leverage the strengths of our extensive resources and a broad network of experts to provide high quality product that meet the needs of our pharmaceutical and medical customers.

Let us show you how we can help you drive better health outcomes and maximize the value of your pharmaceutical brands. Contact us today.

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GLOBAL PHARMACEUTICAL

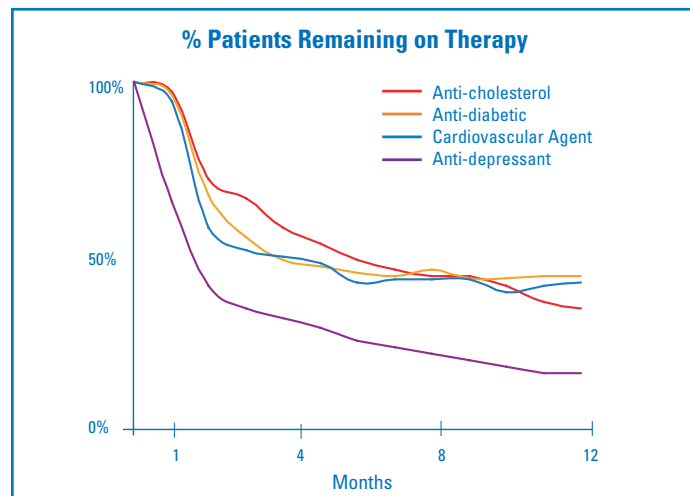




The Challenge of Patient Compliance

“Shifting the effectiveness of patient adherence may have a far greater impact on the health of the population than any improvement in medical treatment.”

World Health Organization



Source: AARP National Survey, March 2002

For virtually all disease states, patient compliance and persistence drops to approximately 50% in a matter of 90 days of therapy.

In addition to the impact on the patient's health, poor patient compliance has significant effects on the entire healthcare industry.

- Results in over \$177 billion in unnecessary medical costs and lost revenue in the US alone (The Journal of the American Pharmaceutical Association, 2001)
- The cumulative effect of patients failing to adhere to their treatment regimens is costing the pharmaceutical manufacturers in excess of \$30 billion a year (Datamonitor, 2004)
- Medication errors injure at least 1.5 million Americans each year (The Institute of Medicine, 2006)
- Patient non-compliance contributes to 20% of all hospital and nursing home admissions (Pharmaceutical Patient Compliance and Disease Management, 2005)

Comply Solutions™

Our ComplySolutions™ product line is customized for the management of patient compliance and persistence.

- ComplySolutions Fold™
- ComplySolutions Slide™
- ComplySolutions Disc™
- ComplySolutions Dispense™

Reasons for Non-Compliance

Percentage of patients stating each reason for non-compliance

| | |
|-----|---|
| 24% | Sometimes forget to use or refill |
| 20% | Don't want side-effects |
| 17% | Drug costs too much |
| 14% | Don't think I need the drug |
| 10% | Can't get prescription filled, picked up or delivered |
| 5% | Don't know how to use the drug |
| 10% | Other |

Source: Harris Interactive for BCG

There are several compounding reasons why patients are non-compliant with their medication therapy, but the equation is not consistent across patients: disease state, drug regimen, and lifestyle contribute further. For instance:

- Cardiovascular disease, affecting 71 million Americans this year, is mostly asymptomatic providing no overt reminders to persist with medication therapy.
- Diabetes affects over 15 million Americans with a growth rate of 10% per year. It is common for 2-4 additional conditions to occur as a direct result of the diabetes. The challenge of managing multiple medications makes patient adherence issues a reality.
- Asthma is most prevalent in the younger age groups with 25% of the 20 million cases under the age of 17. Peer pressure and complex lifestyles make taking asthma medications on time and regularly a virtual impossibility.

Despite the numerous research reports and articles that have been published on the topic of non-compliance and its effect on health outcomes and the overall healthcare system, it still remains a significant problem.

We understand the challenge that you face and we can help.

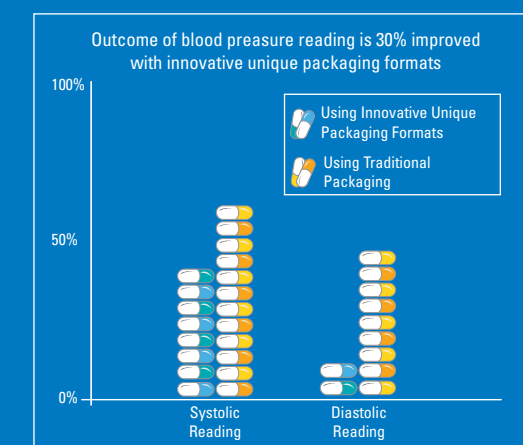
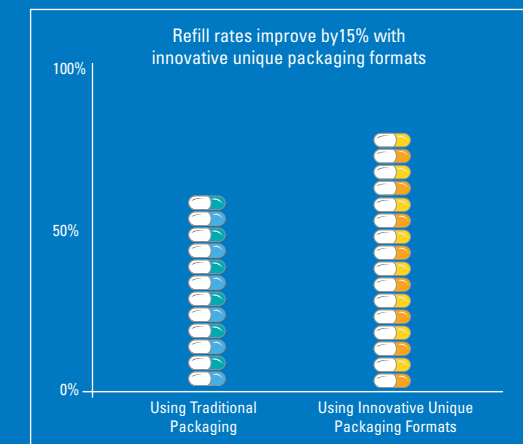
HOW We Can Help

Alcan Packaging designs and manufactures packaging keeping the challenges of patient compliance in mind. Unique packaging formats can lead to improved comprehension of the disease state and therapy, improved compliance and persistence to the prescribed therapy, and ultimately it can lead to improved clinical outcomes.

“Compliance Packaging is a key tactic in forging a patient- pharmacist- physician loop.”

National Pharmaceutical Council

Innovative packaging such as unit-dose blister packaging was shown to improve refill rates by 15% and outcomes by 30%.



Source: College of Pharmacy at the Ohio State University, 2004